

THE AMERICAN CANCER SOCIETY'S



# TEE IT UP FORE LIFE



PRESENTED BY



Medical Properties Trust

MONDAY, JUNE 8, 2020  
OLD OVERTON CLUB  
BIRMINGHAM, ALABAMA



[teeitupforelifebirmingham.org](http://teeitupforelifebirmingham.org)



# About Tee It Up Fore Life

**Monday, June 8, 2020**

The American Cancer Society's Tee It Up Fore Life Golf Tournament will be held on Monday, June 8, 2020 at Old Overton Club in Birmingham, one of the most premier clubs in Alabama. This day of golf will include unparalleled hospitality and lunch, a silent auction with mobile bidding and an awards reception.

Your participation and donations from this tournament will provide funding for American Cancer Society programs and services that help our mission to save lives, celebrate lives, and lead the fight to a world without cancer.

## **Schedule of Events**

11:00 a.m. | Registration & Practice Range Opens

11:30 a.m. | Lunch on the Patio

12:45 p.m. | Tournament Welcome & Rules

1:00 p.m. | Shotgun Start

5:45 p.m. | Reception & Awards



## **2020 Executive Golf Committee**

*Sponsorship Chair*

John Thomas – M&B Hangers

*Committee Members*

Frank Anderson – Brasfield & Gorrie

Winston Busby – Sirote & Permutt

Patrick Cushman – Bancorp South

Kiley Elmore – ServisFirst Bank

Brian Edwards – Blue Cross Blue Shield

Kevin Hanna – Medical Properties Trust

Michelle Harbison – Wells Fargo

Charlie Norwood – Morgan Stanley

Scott Sink – McGriff, Seibels & Williams

Matt Rohling – Drummond Co.

Maury Wald – Over The Mountain Journal

# Sponsorship Opportunities

## **PRESENTING SPONSOR | \$10,000**

“Presented by” Company Logo and/or Name co-branded everywhere tournament logo is shown: on all promotional materials, print ads, event signage and website

Company logo on all golf carts + full banner advertisement

at the lunch and rewards reception at the tournament

Opportunity to engage in ACS Mission Initiatives

Two foursomes + two hole sponsorships

## **TRIBUTE SPONSOR | \$7,500**

Company Logo and/or Name as “Tribute Sponsor” on all promotional materials, website and putting green signage and cup discs during

the player welcome and putting contest

Opportunity to engage in ACS Mission Initiatives

One foursome + hole sponsorship

*\*One available*

## **BIRDIE SPONSOR | \$5,000**

Company Logo and/or Name on all promotional materials and website as “Birdie Sponsor”

Opportunity to engage in ACS Mission Initiatives

One foursome + two hole sponsorships

## **PAR SPONSOR | \$4,000**

Company Logo and/or Name on all promotional materials and website as “Par Sponsor”

Opportunity to engage in ACS Mission Initiatives

One foursome + hole sponsorship

## **TEAM SPONSOR | \$3,000**

Company Logo and/or Name on all promotional materials and website as “Team Sponsor”

Opportunity to engage in ACS Mission Initiatives

One foursome



# Can't attend but still want to support?

## Hole Sponsor | \$500

Company Logo and/or Name on hole sponsor sign

## Mission Initiatives

### Project 33 Room Sponsor | \$5,000

Sponsor one room at the Joe Lee Griffin Hope Lodge for one year – Company Logo and/or Name on a plaque outside your sponsored room and in the lobby  
Experience the happiness and community that the Hope Lodge brings

### Paid Transportation Grant Sponsor | \$5,000

Provide cancer patients with rides to treatment through a transportation grant sponsorship  
Co-branded transportation cards provided to 1 hospital in Alabama stating that their ride was made possible by your donation

## Underwriting Sponsorships

### Tee Marker Sponsor | \$3,500

Company logo on all tee markers

### Lunch Sponsor | \$3,000

Company logo on boxed lunches

### Golf Ball Sponsor | \$3,000

Company logo on golf balls

### Awards Reception Sponsor | \$2,000

Event day signage at awards reception

### Mobile Bidding Sponsor | \$1,500

Company logo on mobile bidding website

### Photography Sponsor | \$1,500

Company logo on signage at the photo tee

### Event Day Signage Sponsor | \$1,500

Recognition on all event day banners (lower right-hand corner)

### Volunteer Shirts | \$1,000

Company logo on shirts



# Sponsorship Agreement Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Sponsorship Levels

- \$10,000 Presenting Sponsor
- \$7,500 Tribute Sponsor
- \$5,000 Birdie Sponsor
- \$4,000 Par Sponsor
- \$3,000 Team Sponsor
- \$500 Hole Sponsor

## Underwriting Levels

- \$3,500 Tee Marker Sponsor
- \$3,000 Lunch Sponsor
- \$3,000 Golf Ball Sponsor
- \$2,000 Awards Reception Sponsor
- \$1,500 Mobile Bidding Sponsor
- \$1,500 Photography Sponsor
- \$1,500 Event Signage Sponsor
- \$1,000 Volunteer Shirt Sponsor

## Mission Initiatives

- \$5,000 Project 33 Sponsor
- \$5,000 Transportation Sponsor

We are unable to be designated as a sponsor, but we would like to give a donation of \$ \_\_\_\_\_.

- My check made payable to the American Cancer Society is enclosed.
- I prefer to be invoiced.
- Contact me at the phone above for credit card payment.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Company Name as you would like it to appear on the website:**

\_\_\_\_\_

**Please email or mail this information to:**

American Cancer Society  
**Attention: Tee It Up Fore Life**  
1100 Ireland Way, Suite 300  
Birmingham, AL 35205  
meredith.rodgers@cancer.org



The American Cancer Society's Mission is to save lives, celebrate lives and lead the fight for a world without cancer. Here are a few ways your donations help us contribute to this mission in our region.

We are currently funding \$410 million in CANCER RESEARCH GRANTS nationwide – \$6 million of those dollars are right here at the University of Alabama at Birmingham.

We provided 59,043 RIDES TO CANCER TREATMENT for nearly 4,000 cancer patients in 2018.

66,486 FREE NIGHTS OF LODGING were provided for more than 5,200 patients and caregivers.

We responded to 1.34 million requests from people looking for INFORMATION, HELP AND SUPPORT via phone and online chats nationwide.

Join us in this fight.

FOR MORE INFORMATION, CONTACT:

Meredith Rodgers, *Community Development Manager*

[meredith.rodgers@cancer.org](mailto:meredith.rodgers@cancer.org) | office: 205.918.3201 | mobile: 205.533.4435

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